



SIERRA NEVADA ALLIANCE



Dear Local Business,

We would like to invite you to become a sponsor of the **Wild & Scenic Film Festival** the Sierra Nevada Alliance & *Keep Squaw True* are hosting in Truckee this year. The event will take place on Saturday, June 17, 2017 at the CA 89 Boutique in Downtown Truckee.

Our Wild and Scenic Film Festivals **combine award winning environmental and adventure films with the energy of local activism**. Each year, we choose powerful and inspiring, humorous and heartbreaking films so that the **hundreds of attendees are inspired to take action** regarding issues that impact our environment, ourselves, and our world. Our evening of films will include special guests and speakers, a silent auction, an Activist Area, and live music! Sponsors will have the opportunity connect with festival guests at the event, as well as in advance of the event through our advertising.

The Sierra Nevada Alliance has been protecting and restoring the Sierra's majestic mountains, roaring rivers, still waters, rural communities and teeming wildlife since 1993. One of our primary programs, as well as the main beneficiary of this fundraiser, is our Sierra Nevada AmeriCorps Partnership. This program annually places 28 AmeriCorps members at various conservation organizations throughout the Sierra Nevada to conduct watershed restoration and monitoring, watershed education, and volunteer recruitment and support. Members truly make a difference in the communities they serve throughout the Sierra, and our film festivals help us to continue to coordinate this program.

Our Truckee Film Festival will also support Sierra Watch's work to *Keep Squaw True*. Advocating for responsible development in Squaw Valley, the movement to *Keep Squaw True* represents the North Lake Tahoe and Truckee community in finding responsible development decisions that will benefit the entire region.

The Sierra Nevada Alliance and Sierra Watch are both 501(c)(3) non-profit organizations. For more information, visit our [Wild & Scenic Film Festival page](#) or contact us at [info@sierranevadaalliance.org](mailto:info@sierranevadaalliance.org) or (530) 542-4546. Thank you for your support!

Sincerely,

Sierra Nevada Alliance & Sierra Watch Staff

# Sierra Nevada Alliance & Sierra Watch's Wild & Scenic Film Festival 2017 Sponsor Benefits

*Please contact us with any questions or interest in sponsorship.*

	<b>Title Sponsorship of Festival</b>	<b>Film Sponsorship</b>	<b>Introduction During Event</b>	<b>Reserved Seating</b>	<b>Ad, Logo, or Listing in Slideshow</b>	<b>Listing on Event Website</b>	<b>Other Benefits</b>
<b>\$1,000 Mt. Tallac</b>	Yes	Presenting Sponsor of Film Festival	Yes	Reserved Seating for 5	Front Page Billing & Full Page Ad in Slideshow	Large Logo on Event Website	Name & Logo Displayed, Tabling Space
<b>\$500 Lake Tahoe</b>		Sponsorship of a Feature Film	Yes	Reserved Seating for 4	Half Page Ad in Slideshow	Medium Logo on Event Website	Tabling Space
<b>\$250 Castle Peak</b>		Sponsorship of 10-20 Minute Film	Yes	Reserved Seating for 3	Quarter Page Ad in Slideshow	Medium Logo on Event Website	Tabling Space
<b>\$100 Truckee River</b>		Sponsorship of Short Film	Yes	Reserved Seating for 2	Listing in Slideshow	Small Logo on Event Website	Tabling Space

*Contact us: (530) 542-4546, [info@sierranevadaalliance.org](mailto:info@sierranevadaalliance.org)*

# 2017 Wild & Scenic Film Festival Sponsorship Response Form

Please complete and return to Sierra Nevada Alliance:

- P.O. Box 7989 South Lake Tahoe, CA 96158 *or*
- [info@sierranevadaaalliance.org](mailto:info@sierranevadaaalliance.org)

Please email a high resolution version of your logo to [info@sierranevadaaalliance.org](mailto:info@sierranevadaaalliance.org).

## Company/Organization Information:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**We are pleased to sponsor the Film Festival in the following amount:**

- Mt. Tallac: \$1,000
- Lake Tahoe: \$500
- Castle Peak: \$250
- Truckee River: \$1000

## Payment Type:

- Check payable to Sierra Nevada Alliance
- Credit Card (if you prefer to provide this information over the phone, please call (530) 542-4546)

▪ Card Number: \_\_\_\_\_

▪ Expiration: \_\_\_\_\_

▪ Billing Zip Code: \_\_\_\_\_

▪ Security Code: \_\_\_\_\_

**Thank you for your support!**