



SIERRA NEVADA ALLIANCE

*Keeping light in the range.*

Dear Alliance Supporter,

We would like to invite you to become a sponsor of the **Wild & Scenic Film Festival** the Sierra Nevada Alliance is hosting this year. True to tradition, the Alliance will be hosting a Film Festival (our 13<sup>th</sup> Annual!) in South Lake Tahoe at MontBleu on Saturday, March 31, 2018. The Alliance has again partnered with Patagonia Lake Tahoe and the South Tahoe Earth Day Committee on this event.

Our Wild and Scenic Film Festival **combines award winning environmental and adventure films with the energy of local activism**. Each year, we choose powerful and inspiring, humorous and heartbreaking films so that the **hundreds of attendees are inspired to take action** regarding issues that impact our environment, ourselves, and our world. Our evening of films will include special guests and speakers, a silent auction, an activist area, and a **VIP Backstage Reception**, which all sponsors are invited to. Sponsors will have the opportunity connect with festival guests at the event, as well as in advance of the event through our advertising.

The Sierra Nevada Alliance has been **protecting and restoring** the Sierra's majestic mountains, roaring rivers, still waters, rural communities and teeming wildlife since 1993. The film festival is one of our annual fundraisers, and sponsorships help cover the expenses of hosting the event.

**This year, our Film Festival will support our Sierra Nevada AmeriCorps Partnership.** The program annually places 28 AmeriCorps members at various conservation agencies and organizations throughout the Sierra Nevada to conduct watershed restoration and monitoring, watershed education, and volunteer recruitment and support. Members truly make a difference in the communities they serve throughout the Sierra, and our film festivals help us to continue to coordinate this program.

For more information, please feel free contact us at [info@sierranevadaalliance.org](mailto:info@sierranevadaalliance.org) or (530) 542-4546. Thank you for your support!

Sincerely,

Sierra Nevada Alliance Staff & Partners

# Sierra Nevada Alliance's Wild & Scenic Film Festivals

## 2018 Sponsor Benefits

*Please contact us with any questions or interest in sponsorship.*

	Title Sponsorship of Festival	Film Sponsorship	Introduction During Event	Reserved Seating & VIP Access	Ad, Logo, or Listing in Slideshow	Listing on Event Website	Other Benefits
\$2,500 Mt. Tallac	Yes	Presenting Sponsor of Film Festival	Yes	Reserved Seating & VIP Access for 6	Front Page Billing & Full Page Ad in Slideshow	Large Logo on Event Website	Name & Logo Displayed, Tabling Space
\$1,000 Lake Tahoe		Sponsorship of a Feature Film	Yes	Reserved Seating & VIP Access for 5	Full Page Ad in Slideshow	Medium Logo on Event Website	Tabling Space
\$500 Freel Peak		Sponsorship of Key Film	Yes	Reserved Seating & VIP Access for 4	Half Page Ad in Slideshow	Medium Logo on Event Website	Tabling Space
\$250 Truckee River		Sponsorship of 10-20 Minute Film	Yes	Reserved Seating & VIP Access for 3	Quarter Page Ad in Slideshow	Small Logo on Event Website	Tabling Space
\$100 Emerald Bay		Sponsorship of Short Film	Yes	Reserved Seating & VIP Access for 2	Listing in Slideshow	Small Logo on Event Website	Tabling Space

*Contact us: (530) 542-4546, [info@sierranevadaalliance.org](mailto:info@sierranevadaalliance.org)*

# 2018 Wild & Scenic Film Festivals Sponsorship Response Form

Please complete and return to Sierra Nevada Alliance:

- P.O. Box 7989 South Lake Tahoe, CA 96158 *or*
- [info@sierranevadaaalliance.org](mailto:info@sierranevadaaalliance.org)

Please email a high resolution version of your logo to [info@sierranevadaaalliance.org](mailto:info@sierranevadaaalliance.org).

## Company/Organization Information:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

We are pleased to sponsor the Film Festival selected above at the following amount:

- Mt. Tallac: \$2,500
- Lake Tahoe: \$1,000
- Freel Peak: \$500
- Truckee River: \$250
- Emerald Bay: \$100

## Payment Type:

- Check payable to Sierra Nevada Alliance
- Credit Card (if you prefer to provide this information over the phone, please call (530) 542-4546)

▪ Card Number: \_\_\_\_\_

▪ Expiration: \_\_\_\_\_

▪ Billing Zip Code: \_\_\_\_\_

▪ Security Code: \_\_\_\_\_

▪ Signature: \_\_\_\_\_

**Thank you for your support!**