

Dear Alliance Supporter,

We would like to invite you to become a sponsor of one of the **Wild & Scenic Film Festivals** the Sierra Nevada Alliance is hosting this year. True to tradition, the Alliance will be hosting a Film Festival (our 12th Annual!) in South Lake Tahoe at MontBleu on March 24, 2017, and new this year, we are also hosting a Film Festival in North Lake Tahoe (details to come). For our Film Festival in South Lake Tahoe, the Alliance has partnered with Patagonia Lake Tahoe and the South Tahoe Earth Day Committee, and for our Film Festival in Truckee, we have partnered with Sierra Watch and their program to Keep Squaw True.

Our Wild and Scenic Film Festivals **combine award winning environmental and adventure films with the energy of local activism**. Each year, we choose powerful and inspiring, humorous and heartbreaking films so that the **hundreds of attendees are inspired to take action** regarding issues that impact our environment, ourselves, and our world. Our evenings of films will include special guests and speakers, silent auctions, activist areas, and **VIP Backstage Receptions**, which all sponsors are invited to. Sponsors will have the opportunity connect with festival guests at the events, as well as in advance of the events through our advertising.

Since we are hosting two film festivals this year, we ask that **sponsors select which event they would like to support**. When submitting your sponsorship form, please be sure to note which film festival you have selected.

The Sierra Nevada Alliance has been **protecting and restoring** the Sierra's majestic mountains, roaring rivers, still waters, rural communities and teeming wildlife since 1993. The film festival is one of our annual fundraisers, and sponsorships help cover the expenses of hosting the event.

This year, our Film Festivals will support our Sierra Nevada AmeriCorps Partnership. The program annually places 28 AmeriCorps members at various conservation agencies and organizations throughout the Sierra Nevada to conduct watershed restoration and monitoring, watershed education, and volunteer recruitment and support. Members truly make a difference in the communities they serve throughout the Sierra, and our film festivals help us to continue to coordinate this program.

Our Truckee Film Festival will also support Sierra Watch's work to Keep Squaw True. Advocating for responsible development in Squaw Valley, the movement to Keep Squaw True represents the North Lake Tahoe and Truckee community in finding responsible development decisions that will benefit the entire region.

The Sierra Nevada Alliance and Sierra Watch are 501(c)(3) non-profit organizations, so all donations and sponsorships are tax deductible. For more information, visit our [Wild & Scenic Film Festival page](#) or contact us at info@sierranevadaalliance.org or (530) 542-4546. Thank you for your support!

Sincerely,

Sierra Nevada Alliance Staff & Partners

Sierra Nevada Alliance's Wild & Scenic Film Festivals

2017 Sponsor Benefits

Please contact us with any questions or interest in sponsorship.

	Title Sponsorship of Festival	Film Sponsorship	Introduction During Event	Reserved Seating & VIP Access	Ad, Logo, or Listing in Slideshow	Listing on Event Website	Other Benefits
\$2,500 Mt. Tallac	Yes	Presenting Sponsor of Film Festival	Yes	Reserved Seating & VIP Access for 6	Front Page Billing & Full Page Ad in Slideshow	Large Logo on Event Website	Name & Logo Displayed, Tabling Space
\$1,000 Lake Tahoe		Sponsorship of a Feature Film	Yes	Reserved Seating & VIP Access for 5	Full Page Ad in Slideshow	Medium Logo on Event Website	Tabling Space
\$500 Freel Peak		Sponsorship of Key Film	Yes	Reserved Seating & VIP Access for 4	Half Page Ad in Slideshow	Medium Logo on Event Website	Tabling Space
\$250 Truckee River		Sponsorship of 10-20 Minute Film	Yes	Reserved Seating & VIP Access for 3	Quarter Page Ad in Slideshow	Small Logo on Event Website	Tabling Space
\$100 Emerald Bay		Sponsorship of Short Film	Yes	Reserved Seating & VIP Access for 2	Listing in Slideshow	Small Logo on Event Website	Tabling Space

Contact us: (530) 542-4546, info@sierranevadaalliance.org

2017 Wild & Scenic Film Festivals Sponsorship Response Form

Please complete and return to Sierra Nevada Alliance:

- P.O. Box 7989 South Lake Tahoe, CA 96158 *or*
- info@sierranevadaaalliance.org

Please email a high resolution version of your logo to info@sierranevadaaalliance.org.

Company/Organization Information:

Name: _____

Address: _____

Contact Name: _____ Title: _____

Contact Phone: _____

Contact Email: _____

We are pleased to sponsor the following Film Festival:

- South Lake Tahoe Film Festival, March 24, 2017 at MontBleu
- North Lake Tahoe Film Festival, details to be determined

We are pleased to sponsor the Film Festival selected above at the following amount:

- Mt. Tallac: \$2,500
- Lake Tahoe: \$1,000
- Freel Peak: \$500
- Truckee River: \$250
- Emerald Bay: \$100

Payment Type:

- Check payable to Sierra Nevada Alliance
- Credit Card (if you prefer to provide this information over the phone, please call (530) 542-4546)

▪ Card Number: _____

▪ Expiration: _____

▪ Billing Zip Code: _____

▪ Signature: _____

Thank you for your support!