



SIERRA NEVADA ALLIANCE

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*Keeping light in the range.*



**Become a Sierra Nevada  
Alliance Member Group**

**Calendar Year 2017**



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## Become a Member Group of the Sierra Nevada Alliance

Our goal at the Sierra Nevada Alliance is to protect and restore the Sierra Nevada by strengthening individual efforts and joining together as a region-wide force. The most integral component of the Alliance is our strong network of Member Groups. We currently have over 50 Member Groups and also have an extensive network of affiliates and partners. The goal of the Alliance Member Group program is to increase the value of this network as a resource to all involved through expanding our base of Member Groups. We work to actively facilitate collaboration amongst Member Groups to broaden our collective impact on behalf of the Sierra.

As a part of the Alliance, you are a part of a coordinated network making a difference on issues throughout the Sierra. The Alliance and our Member Groups have been working together for over 20 years to protect and restore the natural environment and community values of the Sierra. The Sierra faces extreme challenges in terms of climate change, population growth, and resource management. It is of paramount importance to support local efforts to address these issues, and to protect the Sierra's special places, while building a network that will be the foundation for future successful efforts.

If interested in learning more about the Alliance and what it means to be a Member Group, continue reading through this membership packet to find the list of member benefits and the membership fee schedule. Please keep in mind that the enclosed list of member benefits is not necessarily comprehensive, as we strive to make the most of our relationship with each Member Group, as well as facilitate beneficial relationships between Member Groups. Our website includes a list of all current Member Groups. If becoming a Member Group doesn't sound like the right fit for your organization, please ask us about other ways we might build a partnership.

### **If your organization is interested in becoming a Member Group:**

- **Review and endorse the Sierra Nevada Alliance mission statement (in application).**
- **Complete the [2017 Member Group Application at this link](#).**
- **Submit your small membership fee by mail to the address below (we have an online payment option as well, if you'd like to submit that way please contact us).**
- **[Email us](#) your high-resolution logo and any multimedia (photos, videos, documents, links, etc.) you'd like to have included in your profile on our geospatial database.**

**2017 Member Group applications will be accepted through February 15, 2017.**

**Mark your calendar!** We are hosting a 2017 Member Group Video Conference on March 1, 2017 to kick off the New Year and determine how we can best collaborate on behalf of the Sierra.

We hope you will join our network of Member Groups for 2017 so we can develop our partnership and help broaden our collective impact! Please contact us with any questions.

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## Member Group Benefits

### Receive a Discount on the Sierra Nevada AmeriCorps Partnership

- Gain invaluable support by building your staff with an AmeriCorps member. The Sierra Nevada AmeriCorps Partnership (SNAP) works to assess and restore impaired watershed habitats and to increase community stewardship of Sierra Nevada watersheds through education and volunteerism. Each year, the Alliance coordinates the placement of 28 full time AmeriCorps members with conservation organizations throughout the Sierra. Member Groups pay a discounted rate to have AmeriCorps members placed with their organizations.

### Gain Access to Funding and Fundraising Expertise

- Get funded. The Alliance raises money specifically to re-grant to Member Groups for conservation efforts. The Alliance has re-granted over \$250,000 to grassroots efforts of our Member Groups.
- Increase the effectiveness of your fundraising efforts. The Alliance sends out notices of funding opportunities and connects Member Groups with grant writing seminars, workshops, and consultants. Member Groups can also send their grant proposals, annual reports, and letters of inquiry to Alliance staff for consultation and review.
- Enhance the strength of your organization. The Alliance offers a non-profit capacity building training as part of our annual conference.

### Secure a Seat at the Table for Regional and Statewide Issues of Importance

- Make your voice heard. The Alliance participates in major meetings and advocates on behalf of the Sierra region – and we look to Member Groups to guide our positions. As a member, you are polled on issues and consulted on shaping regional strategies.
- Create a regional movement. The Alliance looks for opportunities to band Member Groups together on regional and statewide efforts to protect and restore the land, water, and air of the Sierra Nevada. For example, our network played a leading role in establishing the Sierra Nevada Conservancy.
- Shape the future of the Alliance. Member Groups elect the Board of Directors through a democratic process that shapes Alliance actions and conservation efforts. The Alliance is always accountable to its members.

### Receive Discounts to Alliance Events

- Receive discounts for your staff to attend the Sierra Nevada Alliance's events.

### Increase Visibility and Recognition for Your Group

- Post Member Group alerts, job announcements, events, and achievements in our biweekly newsletter, on our social media platforms, and on our website.
- Showcase your group's efforts through presentations at the Annual Members' Meeting and free tabling space, if applicable.
- Be part of our new online geospatial database that includes information about each member group, their focus, notable projects and programs, how to learn more about them, and how to get involved. Use this as a resource to connect with likeminded organizations for collaboration, or utilize it as a tool for interested parties, public or otherwise, to engage with you.

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- Obtain free media consultation and tips on how to get coverage for your efforts from media savvy Alliance staff and board members.

### **Stay Abreast of Issues, Strategies and Expertise Important to the Sierra**

- Receive a subscription to our electronic bi-monthly *Sierra Resource E-Newsletter*. With the latest articles on Sierra conservation news, events and notices – we stay up on issues and opportunities from around the state and nation that impact your efforts.
- Gain free Sierra Nevada Alliance Reports, Directories and Toolkits such as: *Planning for the Future* and the *Climate Change Toolkit*.

### **Join a Unique, Synergistic Sierra-Wide Team**

- Use the Alliance to send out action alerts to the entire Alliance network including more than 3,500 active individuals who share a passion for natural resources and rural communities.
- Use the Alliance to create stronger campaigns. Whether it be writing a letter to a board or commission, signing on to a collective position letter, or testifying in support of your issue, the Alliance supports Member Groups' campaigns whenever possible. In addition, the Alliance will work whenever possible to facilitate partnerships for greater efficiency, especially amongst like-minded conservation groups (i.e.; watershed groups).
- Reap the benefit of our network's expertise. The Alliance is unique. No other organization deals with the entire region from a conservation focus. As a Member Group, you will never have to reinvent the wheel. You can simply send a question or request for help to the Alliance network. Many Member Groups have been organizing in the Sierra for decades, and in many cases have turned volunteer operations into staffed organizations. No one knows as well as an Alliance Member Group what it takes to organize around conservation issues in the Sierra. We invite you to tap into and contribute to this wealth of experience and knowledge.

### **Join the Sierra Nevada Alliance to make your cause a Sierra cause!**

*The Sierra is a range with many peaks. Only when it is viewed as one mountain range has it inspired national and international attention. The Sierra Nevada Alliance addresses this reality by being a network of many groups united for one region. Join the Alliance and strengthen both your local efforts and regional efforts to protect lands, water, wildlife and communities throughout the "Range of Light."*



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## Annual Member Group Fee Schedule Calendar Year 2017

Annual Member Group fees are based on each group's individual annual budget.

Save 10% on your annual renewal fee when you enroll in auto-renewal!

<b>Budget</b>	<b>Fees</b>
0 – \$10,000	\$75
\$10,001 – \$40,000	\$100
\$40,001 – \$100,000	\$125
\$100,001 – \$200,000	\$250
\$200,001 – \$300,000	\$350
\$300,001 – \$500,000	\$400
\$500,001 – \$1,000,000	\$450
\$1,000,001 +	\$550

**Note:** Budget amounts for land trusts and others doing acquisition or large-scale restoration projects should be based on operational expenditures only.

**Submit your membership fee by mail to the address below.**

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